

# Step by Step

## Starpack Grow Your Own Herb Kit

This Herb kit packaging design uses a unique structure to create an attractive and space efficient solution for a home herb kit.

The product will be sold with a card sleeve to secure the boxes in place. Everything required to grow the herbs, such as soil and seeds, are stored inside their own box.

Perforated holes make the lids easy to pop open to gain access to the contents and begin the step by step guide to growing your own herbs.



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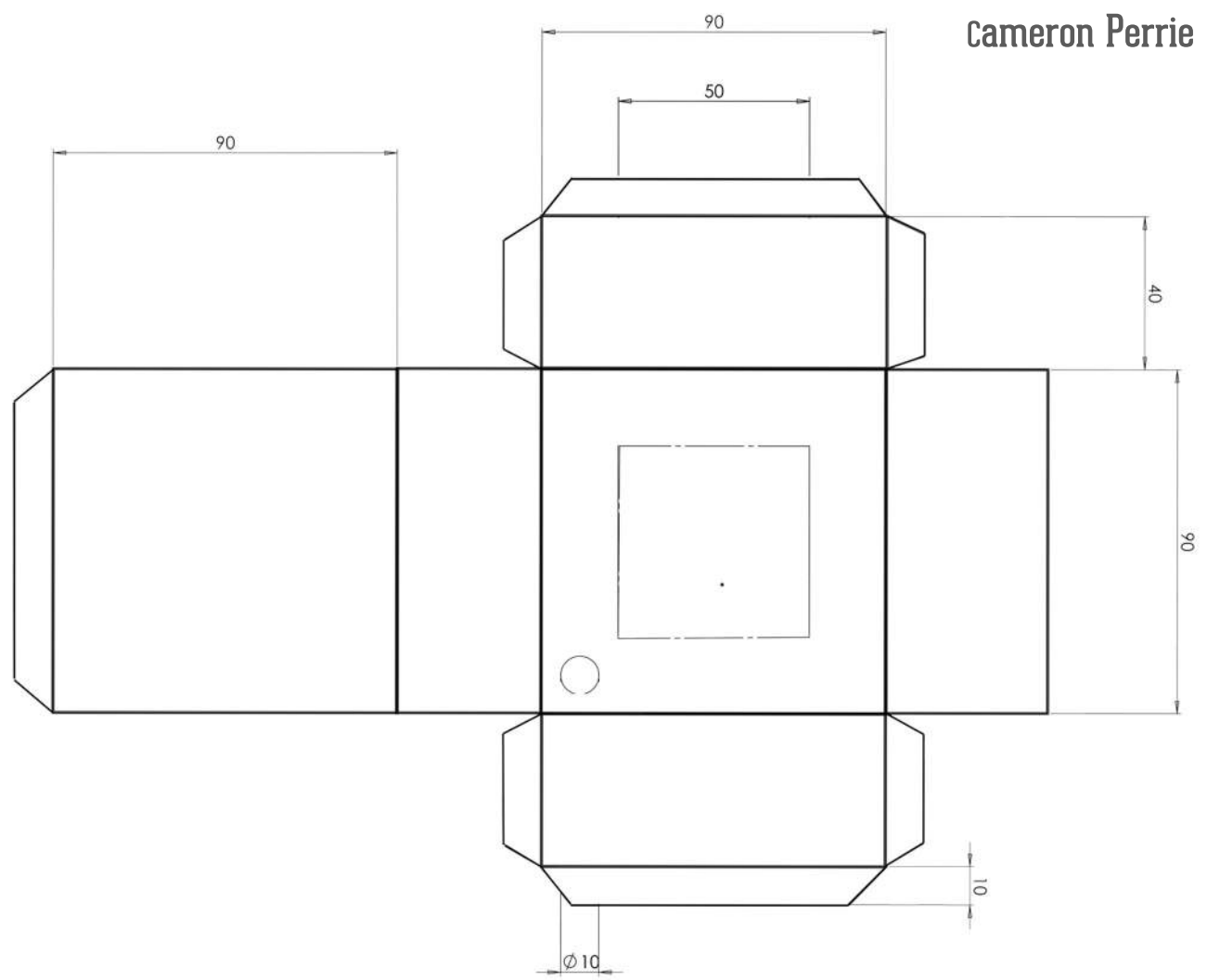
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### Details and Branding.

To the right is a dimensional diagram of the box net. Three of these nets are assembled then stacked on top of one another. A 10mm diameter dowling rod with a length of 130mm fixes the boxes together through the circular holes in each box. The boxes are then able to rotate around this rod. The rod is secured in place with a circular plate on its top surface and three support cards on its bottom. These are used to stabilise the structure when the kit is opened out in use.

Below images

- 1 - Sleeve removed.
- 2 - Box graphics.
- 3 - Soil packet
- 4 - Printed herb names.
- 5 - Support/ recipe cards
- 6 - Centre rod.
- 7 - Sleeve graphics



Cameron Perrie



7

### Step by Step

Guide to healthy herbs.

1. Remove outer sleeve.
2. Place pots and base plate in stable position
3. Partially tear open pot lids.
4. Poke seeds into the soil then water.
5. Close over lids and wait for until the first leaves sprout.
6. Tear off lids and place the pots in sunlight
7. Water regularly, but not too much.

### Step by Step

Rosemary  
Basil  
Thyme

Herb kit



### Contents

- 3 x plants pots
- 3 x soil packets
- 1 x sachet of rosemary seeds
- 1 x sachet of basil seeds
- 1 x sachet of thyme seeds.
- 3 x recipe cards/ base supports.

Nutrition Facts	
Per 1 cube of 3 cm (30 g)	
Amount	% Daily Value
Calories 120	
<b>Fat 10 g</b>	<b>15 %</b>
Saturated 6 g	32 %
+ Trans 0.3 g	
<b>Cholesterol 30 mg</b>	
<b>Sodium 250 mg</b>	<b>10 %</b>
<b>Carbohydrate 1 g</b>	<b>0 %</b>
Fibre 0 g	0 %
Sugars 0 g	
<b>Protein 7 g</b>	
Vitamin A 10 %	Vitamin C 0 %
Calcium 15 %	Iron 0 %



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## Starpack Grow Your Own Herb Kit Development.

