# MSc Flexible Management

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| **Trimester 1**[**ACC11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11118&Letter=acc11118) **Financial Management**[**ENT11107**](http://www.modules.napier.ac.uk/Module.aspx?ID=ENT11107) **Managing Innovation**[**FIN11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11101) **Statistics, Probability and Risk**[**HRM11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11101) **Contemporary Human Resource Management**[**LAW11109**](http://www.modules.napier.ac.uk/Module.aspx?ID=LAW11109) **International Economic Law**[**LNG11106**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11106) **Intercultural Business Communication**[**LNG11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11118&Letter=lng11118) **Understanding Language in the Global Workplace**[**MKT11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11101) **Marketing Communications**[**MKT11102**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11102&Letter=consumer%20behaviour) **Consumer Behaviour**[**MKT11108**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11108) **Principles and Practice of Marketing**[**SAL11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=SAL11101&Letter=sal11101)  **International Sales Management**[**SOE11128**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11128&Letter=soe11128) **Sustaining Organisational Performance**[**SOE11129**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11129) **Global Economic Environment & Marketing**[**TSM11111**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11111) **Tourism Concepts & Issues**[**TSM11113**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11113) **International Business Event Management**[**TSM11120**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11120&Letter=tsm11120) **Destination Marketing**[**TSM11121**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11121&Letter=tsm11121) **Business Skills for Tourism, Hospitality and Event Management**[**TSM11122**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11122&Letter=tsm11122) **Managing International Hospitality Organisations** | **Trimester 2**[**ACC11106**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11106&Letter=acc11106) **Strategic Financial Management**[**ACC11113**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11113&Letter=acc11113) **Investment, Corporate Finance and Portfolios**[**ENT11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=ENT11101&Letter=ent11101) **New Venture Planning**[**FIN11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11105&Letter=fin11105) **Principles of Financial Regulation**[**FIN11107**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11107&Letter=fin11107) **International Banking and Insurance**[**FIN11127**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11127&Letter=fin11127) **Strategic Management in Global Banking**[**HRM11111**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11111&Letter=hrm11111) **HRM in International Context**[**HRM11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11118&Letter=hrm11118) **Organisational Change Management**[**HRM11119**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11119&Letter=hrm11119) **Leadership, Strategy and Innovation**[**LNG11105**](http://www.modules.napier.ac.uk/home.aspx?ID=5&Type=BS&&Letter=lng11105) **Advertising as Cultural Discourse**[**LNG11120**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11120&Letter=lng11120) **Developing Intercultural Competence in the Workplace**[**MKT11103**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11103&Letter=mkt11103) **Strategic Brand Management**[**MKT11104**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11104&Letter=mkt11104) **Global Marketing**[**MKT11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11105&Letter=mkt11105) **Direct & Digital Marketing**[**SAL11102**](http://www.modules.napier.ac.uk/Module.aspx?ID=SAL11102&Letter=sal11102)  **Professional Selling and Sales Strategies**[**SOE11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11105&Letter=soe11105) **Contemporary Issues in Strategic Management**[**TSM11109**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11109&Letter=tsm11109) **Tourism, Society and Visual Culture**[**TSM11110**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11110&Letter=tsm11110) **International Festival & Event Management** |
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Students cannot take both **SOE11129** Global Economic Environment and Marketing AND **MKT11108** Principles and Practice of Marketing.

If you are taking the double degree you will automatically be enrolled on Research Methods and the Dissertation modules.

Module descriptions can be found at <http://www.modules.napier.ac.uk/>

June 2018