# MSc Flexible Management

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| **Trimester 1**  [**ACC11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11118&Letter=acc11118) **Financial Management**  [**ENT11107**](http://www.modules.napier.ac.uk/Module.aspx?ID=ENT11107) **Managing Innovation**  [**FIN11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11101) **Statistics, Probability and Risk**  [**HRM11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11101) **Contemporary Human Resource Management**  [**LAW11109**](http://www.modules.napier.ac.uk/Module.aspx?ID=LAW11109) **International Economic Law**  [**LNG11106**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11106) **Intercultural Business Communication**  [**LNG11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11118&Letter=lng11118) **Understanding Language in the Global Workplace**  [**MKT11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11101) **Marketing Communications**  [**MKT11102**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11102&Letter=consumer%20behaviour) **Consumer Behaviour**  [**MKT11108**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11108) **Principles and Practice of Marketing**  [**SAL11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=SAL11101&Letter=sal11101)  **International Sales Management**  [**SOE11128**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11128&Letter=soe11128) **Sustaining Organisational Performance**  [**SOE11129**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11129) **Global Economic Environment & Marketing**  [**TSM11111**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11111) **Tourism Concepts & Issues**  [**TSM11113**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11113) **International Business Event Management**  [**TSM11120**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11120&Letter=tsm11120) **Destination Marketing**  [**TSM11121**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11121&Letter=tsm11121) **Business Skills for Tourism, Hospitality and Event Management**  [**TSM11122**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11122&Letter=tsm11122) **Managing International Hospitality Organisations** | **Trimester 2**  [**ACC11106**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11106&Letter=acc11106) **Strategic Financial Management**  [**ACC11113**](http://www.modules.napier.ac.uk/Module.aspx?ID=ACC11113&Letter=acc11113) **Investment, Corporate Finance and Portfolios**  [**ENT11101**](http://www.modules.napier.ac.uk/Module.aspx?ID=ENT11101&Letter=ent11101) **New Venture Planning**  [**FIN11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11105&Letter=fin11105) **Principles of Financial Regulation**  [**FIN11107**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11107&Letter=fin11107) **International Banking and Insurance**  [**FIN11127**](http://www.modules.napier.ac.uk/Module.aspx?ID=FIN11127&Letter=fin11127) **Strategic Management in Global Banking**  [**HRM11111**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11111&Letter=hrm11111) **HRM in International Context**  [**HRM11118**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11118&Letter=hrm11118) **Organisational Change Management**  [**HRM11119**](http://www.modules.napier.ac.uk/Module.aspx?ID=HRM11119&Letter=hrm11119) **Leadership, Strategy and Innovation**  [**LNG11105**](http://www.modules.napier.ac.uk/home.aspx?ID=5&Type=BS&&Letter=lng11105) **Advertising as Cultural Discourse**  [**LNG11120**](http://www.modules.napier.ac.uk/Module.aspx?ID=LNG11120&Letter=lng11120) **Developing Intercultural Competence in the Workplace**  [**MKT11103**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11103&Letter=mkt11103) **Strategic Brand Management**  [**MKT11104**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11104&Letter=mkt11104) **Global Marketing**  [**MKT11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=MKT11105&Letter=mkt11105) **Direct & Digital Marketing**  [**SAL11102**](http://www.modules.napier.ac.uk/Module.aspx?ID=SAL11102&Letter=sal11102)  **Professional Selling and Sales Strategies**  [**SOE11105**](http://www.modules.napier.ac.uk/Module.aspx?ID=SOE11105&Letter=soe11105) **Contemporary Issues in Strategic Management**  [**TSM11109**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11109&Letter=tsm11109) **Tourism, Society and Visual Culture**  [**TSM11110**](http://www.modules.napier.ac.uk/Module.aspx?ID=TSM11110&Letter=tsm11110) **International Festival & Event Management** |
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Students cannot take both **SOE11129** Global Economic Environment and Marketing AND **MKT11108** Principles and Practice of Marketing.

If you are taking the double degree you will automatically be enrolled on Research Methods and the Dissertation modules.

Module descriptions can be found at <http://www.modules.napier.ac.uk/>

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