

# Appendix 1

## Sample text for tailoring and re-use (eg in Module Guide)

### Online learning guidance for fully online module

As the MSc International Communication is an entirely online programme, you will naturally have more personal control over your studying than is typical in campus-based programmes. To make the most of the flexibility this entails, and to help aid your progress through this particular module, the following advice is offered:

- At the outset, read all the information that is provided about the module, and familiarise yourself with the content and features of the module website. If you are new to the programme, or the modules that NU provides for it, please ensure that you have read the technical guides on the Programme site before you begin studying.
- Read all assignment specifications and activity descriptions well in advance of deadlines to ensure you understand what is required by when.
- The content in the Module Materials section is organised into trimester weeks. At a minimum, ensure that you have covered all the material for a particular week by the time that week has ended. As well as keeping you on track, this will be necessary for completing the discussion activities. It is also highly recommended that you undertake the 'reflective activities' within the weekly materials, as these will help you to form a better understanding of the topics and issues you will be reading about.
- Follow-up on any recommended print or online readings, and familiarise yourself with the content of websites that you have been provided with links to. All readings and additional resources have been selected because they either expand upon or complement the core content provided in the Module Materials section.
- Manage your study time effectively by studying, wherever possible, during periods of the day or week when you feel most open and alert to learning. Between your module deadlines work at a pace that best suits yourself.
- Only use the Self-Test features after studying the relevant sections of material. The feedback provided will then be a more valuable indicator of what you have learned.
- Seek assistance when you feel you need it, either by e-mailing the tutor or requesting assistance from your tutor and/or fellow students via the Discussion Board.

- In using the Discussion Board, be courteous and also respectful of other opinions. Take time to read and appreciate what is being said, and reflect upon your own opinions before contributing, to help yourself and others benefit as fully as possible.