

## Edinburgh Napier University- Fairtrade Award Renewal Feedback

### **Goal 1:**

**The Student Union (SU) and the University/College authorities sign a Fairtrade Policy.**

Annual review of policy to deepen the university/college commitment.

*How has the policy been maintained? Has anything been added to the policy following review? How is the Students' Union implementing the policy? How is the University/College Authority implementing the policy? Please include a copy of the latest policy.*

**Result: Goal Maintained**

**Comments and further appropriate actions:**

Well done, you have provided us with a detailed set of policies that clearly illustrate the steps put in place to ensure that a high standard of ethical and sustainable practice is maintained. It is great to see that Fairtrade is not only covered in the Fairtrade policy, but also mentioned in several other of your policies such as the Environmental Sustainability policy, the Sustainable Food policy and also the Ethical Investment policy, as this ensures that Fairtrade is heavily embedded and integrated into the university and student accommodation. We appreciate that you have featured your policy on your website for people to read: this is a brilliant way to raise further awareness and understanding of the vital work that you do as a Fairtrade university. I have had a quick look at your Fairtrade page, it looks very impressive and informative! You have mentioned that the range of Fairtrade products has increased as per the last policy which is a great illustration of your continued commitment and enthusiasm for Fairtrade which we are very grateful for. Well done, keep up the good work!

### **Goal 2:**

**Fairtrade products including food and cotton are made available for sale in all campus shops.**

*The availability and use of Fairtrade products throughout the university/college increases year on year. The university/college and Student Union commits to sourcing Fairtrade cotton products in their purchasing (for example staff uniforms, course wear and merchandise) Is there a wider variety of products now on offer? What new products have you investigated bringing on to campus? What Fairtrade cotton products have been purchased by the university/college/SU? How are Fairtrade products promoted at the point of sale?*

**Result: Goal Maintained**

**Comments and further appropriate actions:**

Congratulations on some very impressive achievements in supplying Fairtrade products on campus, especially on introducing such a large number of new Fairtrade products into the various outlets on campus, including the vending machines, and also on the switch to Fairtrade cotton for all the clothing sold by the university! The Fairtrade cotton in particular is a huge achievement as cotton is a crucial cash crop for many developing countries. You

could consider having offers and promotions on Fairtrade cotton clothing, especially during Fairtrade Fortnight, as this is a smart way to help popularise the image of Fairtrade products and encourage those new to Fairtrade to give it a go. As you mentioned, ONE water is not a Fairtrade certified product since there are no international Fairtrade standards for water. This product is a charity initiative as opposed to a Fair Trade initiative. Thank you for sending us a comprehensive product list, it is always useful for everyone to see which products have been recently introduced and which did not sell so well. Thanks also for indicating the number of sales, 28.28% of food and drink products sold are Fairtrade which is very impressive and it's great that you exceeded your target from 2012. These figures show that you have a truly effective and successful campaign in raising awareness and sales of Fairtrade products so congratulations! Keep up the incredible momentum that you have shown and continue to trial new Fairtrade produce over the coming years.

### **Goal 3:**

**Fairtrade products are served at all meetings and events hosted by the University/College and the Student Union (or equivalent), including internal management meetings.**

*Tea, coffee and sugar to be served as standard with other Fairtrade products being introduced (e.g. biscuits and juice) where possible.*

*What further steps has the university/college taken to make Fairtrade products more widely available in meetings? Are Fairtrade products served in conferences? Are Fairtrade juices, wine, fresh fruit and snacks available? Are all departments using Fairtrade tea and coffee?*

### **Result: Goal Maintained**

#### **Comments and further appropriate actions:**

Well done, it is terrific that you are supplying Fairtrade refreshments as standard at all meetings, including external meetings at hired venues! It's also great that Fairtrade wine, juice and biscuits are also an option, ensuring a wide range of Fairtrade products are available. 23,000 cups of Fairtrade tea annually is very impressive! In order to ensure your hard work does not go unnoticed, try and make sure meeting participants know they are consuming Fairtrade products. Consider using labelling or table placards to spread awareness, if you are not doing so already that is.

### **Goal 4:**

**Campaigns are run on campus to increase the understanding of Fairtrade and consumption of Fairtrade products.**

*This should include student events, actions and trade justice awareness raising as well as integrating Fairtrade in to subject teaching where appropriate and using a social media group for your campaign (i.e. facebook, twitter)*

*What additional events have been organised over the past year? What press/media coverage has been achieved? Please include as many photos and examples of coverage as possible. Has teaching on Fairtrade been incorporated in to any courses? Have you used a social media tool to promote your activities?*

## **Result: Goal Maintained**

### **Comments and further appropriate actions:**

You have clearly integrated Fairtrade issues and Fairtrade promotion into several events throughout the university and the academic year. It is great that you are taking advantage of Fresher's Fair and the Welcome Week to get students engaged with Fairtrade early on. It is encouraging to see that you are supporting the Edinburgh Fairtrade Town group, and so helping promote Fairtrade in the wider community as well as on campus. Fairtrade appears to be integrated into several of your courses including the Business, strategy and sustainability module and the Facilities Management MSc, which is great! Try to ensure this is a critical study of Fairtrade and encourage debate. The events with the visitors from Craft Aid Mauritius during Fairtrade Fortnight, sounds really interesting! Did many students attend? I can see that you have held several similar events quite regularly, such as the brunch and the meetings, the frequency of your events strengthens your Fairtrade campaign and shows a high level of commitment. Thank you for submitting the further evidence for your Fairtrade events, this was very much appreciated. We were slightly concerned that Fairtrade was being mentioned in several different events, which is always good to raise awareness, but not enough specific Fairtrade events were organised. However, the evidence of the Fairtrade Brunch, the Fairtrade speaker and work done with Edinburgh City Fair Trade Group is very impressive. Most campaigns can benefit from some variation in the types of events hosted. We feel that your Fairtrade movement on campus would benefit greatly from some more one-off exciting events. Some ideas for the future could include film screenings, a Fairtrade wine tasting, a Fairtrade fashion show, or any other ideas you can think of! Thanks for sending extensive evidence for the events, it is clear you are working hard to promote Fairtrade so congratulations!

### **Goal 5:**

**A Fairtrade Steering Group is established, with representatives from the student body, University/College staff and catering or procurement department.**

*How often has the group met over the past year? How have they maintained the work? Please include 2 sets of minutes and an up to date list of steering group members and contact details. Tick the e-news column to add group members to our mailing list.*

## **Result: Goal Maintained**

### **Comments and further appropriate actions:**

Thank you for all of the time that your steering group members have invested over the years. We understand that the steering group is no longer a separate group in its own right but is included in the Environmental Sustainability Advisory Group. In order to ensure Fairtrade is still a key focus and that you maintain the excellent momentum and work level achieved so far, we would suggest still having Fairtrade focused meetings occasionally. Ideally, these meetings would involve an equal split between staff and students. One of the important aspects of the Fairtrade Universities scheme is that it is taken up by the students. It would be important for you to concentrate on trying to up the number of students who are involved in the steering group and in the planning stages of campaigning. Hosting events during Fresher's week is a really brilliant idea that helps to get students involved with Fairtrade campaigning early on in their University life, and it may even be an opportunity to recruit some more student members.

**CONGRATULATIONS!** We are delighted to renew your Fairtrade Status and thank you for your continuing hard work and support. Edinburgh Napier University is clearly committed to Fairtrade, and this shows in your success in upholding and surpassing the 5 goals. Well done – we look forward to seeing how your campaign develops and what activities you have planned in the coming year.

Please note that we have updated the renewal process recently and from now on you only need to renew every 2 years. We aim to allow you to concentrate on campaigning as opposed to renewal applications. Please make sure you continue holding events throughout the year and gathering evidence for your renewal in September 2017. The latest version of the renewal form can be found on our [website](#).



Signed

Name

Faith Holland

Harriet Lawrence

Position

Campaigns Officer

Education Volunteer

Date

24 September 2015

24 September 2015