Edinburgh Napier University is providing you with this information in order for us to comply with the Data Protection Act 2018 and UK General Data Protection Regulation, which requires us to tell you what we do with your personal information.

Who is collecting the information?
Edinburgh Napier University as the “Data Controller”.

Who are we sharing your Personal Data with?
Your data may be shared with the following services:

- Our Admissions service
- Our academic and administrative departments
- Third parties who are acting as contractually authorised agents for the University for the purpose of student recruitment.

Why are we collecting your personal data and what we are doing with it (purposes)?
We will use the details you have provided to contact you by post, email, telephone, short message service (SMS) or social media about your enquiry or application and other relevant recruitment initiatives or services, including:

- To respond to enquiries/queries from you
- To process and contact you about your application, including scholarship applications
- To promote our recruitment open days and events, as relevant to your application
- To promote other recruitment initiatives either on campus, online, throughout the UK or overseas, as relevant to your application
- To register and administer your attendance at an event, such as an open day
- Statistical analysis and market intelligence

For more information about what we do and how we process your personal data when you apply to us, please see our Student Applicant Privacy Notice.

What is the legal basis for processing?
Depending on the action your data is used for, we will rely on one of the following conditions for processing: at your request (contract); official authority of the University; in the public interest; your consent to process your data, as explained below and detailed in Appendix A:

**GDPR Article 6(1)(b) – Processing data as part of a contract or at the request of the data subject prior to entering into a contract.**

We may process your data in order to provide further information on your original enquiry or application, or to notify you of relevant open days and/or events and recruitment initiatives relevant to your enquiry or application to the university.

**GDPR Article 6(1)(e) – Processing is necessary for the performance of the University’s official authority as vested in the Data Controller by Scottish Statutory Instruments 1993 No.557 (S.76) as amended, that is, providing education, carrying out research, and promoting teaching, research and general scholarship and other functions as required for the furtherance of the objects of the University.**

In circumstances where we are not relying on Article 6(1)(b) e.g. contacting you following an enquiry from you, or Article 6(1)(e), there may be circumstances where we ask for consent to contact you. Where this is the case we rely on:
GDPR Article 6(1)(a) – Consent of the data subject
We will only email you about our events and services unrelated to any previous enquiries from yourself, or call telephone preference service (TPS) registered numbers, if we have your express consent to do so. We may send you post, unless you have asked us not to. Every communication from the University will contain a method to opt-out from receiving further information from us.

How are we collecting this information?
We are collecting this information directly from enquirers/applicants in the following ways:
- Web forms on www.napier.ac.uk (enquiries, applications and events registration)
- Direct emails to the Student Recruitment or International Operations mailbox/email address
- Registrations for events and webinars, either hosted by the University or hosted by a third party agent or event organiser
- Via tablets at events in an electronic format
- Other direct applications e.g. paper format. These are then input into our electronic applications system for processing.
- Social media enquiries
- Telephone enquiries
- Enquiries via our Ask a Student platform, provided via third party provider Unibuddy

Where enquirers/applicants have provided information to a third party for transmission on to the University, we will collect that information from those third parties where:
- Applicants have applied through UCAS
- Applicants have applied through agents or partner institutions

What information are we collecting?
We may collect and process the following data about you when you apply to or participate in one of our courses, activities, events or webinars, or request other services:
- your name
- address and contact details
- nationality
- information on your interests that relate to courses, year/month of intake, events or other recruitment activities on or off campus.

If you submit an application we may also need to hold personal data related to your:
- nationality and country of residence
- date of birth
- school/institution or organisation
- information relating to your past and future academic progress, educational or professional background,
- your communication preferences
- details of emergency contacts
- information about health conditions
- ethnicity
- disabilities
- dietary requirements
- photocopies of your passport/visa
- financial information

Who can see this information?
Your information can only be accessed by Edinburgh Napier University International Operations and Student Recruitment staff, Admissions staff, authorised student
ambassadors and academic and professional services staff in other departments where an
enquiry has been forwarded for a response.

How long is your information kept?
We will keep your information only for as long as we need it to provide you with information
or services you have requested, as required to manage your relationship with us, to comply
with the law, or to ensure we do not communicate with you after you have asked us not to.
When we no longer need information we will always dispose of it securely. (Anonymised
statistics may be retained permanently). These retention periods vary - the University's
Records Retention Schedules provide further information.

How secure is your information?
All Edinburgh Napier University staff who have access to your information have received
thorough data protection training. Your data may be transferred to third party providers and
held there e.g. when we contact you by email. We only use third party systems to store and
process your data for which we have completed a risk assessment exercise to ensure your
data is secure.

For services provided locally by Information Services, information is stored on servers
located in secure University datacentres. These datacentres are resilient and feature access
controls, environmental monitoring, backup power supplies and redundant hardware.
Information on these servers is backed up regularly. The University has data protection and
information security policies and procedures to ensure that appropriate organisational and
technical measures are in place to protect the privacy or your personal data.

Further information about the software we use to process your data:

- **CRM database**
  The University's Enquiry Management System, Microsoft Dynamics CRM, is
  commissioned by Edinburgh Napier (Data Controller), hosted by a third party
  provider Tribal Group in conjunction with the Microsoft Corporation. The University
  takes its obligations with your data very seriously and will ensure that all appropriate
  safeguards and security provisions are in place.

- **Gecko (data collection tool and call campaign software)**
  Edinburgh Napier University (as the Data Controller) will use the information you
  have provided to send you details about University activities and events such as
  open days and course information, or to call you using our call campaign software.
  Your information will be held securely on a third party application hosted by Gecko
  Labs on behalf of International Operations and Student Recruitment in accordance
  with the Data Protection Legislation. The application is used for the purposes of
  capturing and backing-up your contact data and for calling you as part of a call
  campaign if you have given your consent to be contacted. The application will not be
  used for any other purposes and your data will not be added to any third party
  mailing list or shared with any other third parties, unless you have given us express
  consent. We will provide opt-out options in all communications we send to you.

- **Campaign Master Advantage (email tool)**
  Edinburgh Napier University (as the Data Controller) will use the information you
  have provided to send you details about University activities and events such as
  open days and course information. Your information will be held securely on a third
  party application hosted by Campaign Master Advantage on behalf of International
  Operations and Student Recruitment in accordance with the Data Protection
Legislation. The application is used for the purposes of designing and distributing emails to you, as detailed in section ‘Why are we collecting your personal data and what we are doing with it (purposes)?’ above.

- **Unibuddy**
  Edinburgh Napier University (as the Data Controller) will use the information you have provided to send you details about University activities and events such as open days and course information. Your information will be held securely on a third party application hosted by Unibuddy on behalf of International Operations and Student Recruitment in accordance with the Data Protection Legislation. The application is used for the purposes of capturing your contact data to allow peer-to-peer conversations to take place via the Unibuddy platform, and to provide you with details about University activities and events, if you have given your consent to be contacted. The application will not be used for any other purposes and your data will not be added to any third party mailing list or shared with any other third parties, unless you have given us express consent. We will provide opt-out options in all communications we send to you.

**Who keeps your information updated?**
You have the right to update your own information at any time by unsubscribing or notifying International Operations and Student Recruitment of any changes to your personal data, or, writing to International Operations and Student Recruitment, Edinburgh Napier University, Sighthill Campus, Sighthill Court, Edinburgh, EH11 4BN.

International Operations and Student Recruitment staff may also update your data.

**Will your information be used for any automated decision making?**
No.

**Is any other information available?**
You can access all the University’s privacy notices using the following link: https://staff.napier.ac.uk/services/governance-compliance/governance/DataProtection/Pages/statement.aspx

You have a number of rights available to you with regards to what personal data of yours is held by the University and how it is processed, however these are conditional dependent on the legal basis used for processing – to find out more about your rights, how to make a request and who to contact if you have any further queries about Data Protection please see the information online using the following URL: https://staff.napier.ac.uk/services/governance-compliance/governance/DataProtection/Pages/default.aspx