

We will build Edinburgh Napier's reputation as an internationalised University with a global outlook and reach, a strong position in international markets, producing graduates who are highly employable in a global environment, conducting research and knowledge exchange activities which are internationally relevant and recognised.

Key Strategic Aims

- To embed internationalisation throughout our University, systems and culture, permeating the full range of learning and teaching, research and knowledge exchange activities by 2020.
- To provide internationalised learning and teaching which enable our students to develop as global citizens.
- To undertake research and innovation that provide solutions to economic, social and community challenges throughout the reach of our international partnerships and activities.

Edinburgh Napier Global embraces eight strategic dimensions which define internationalisation and through which the University will achieve and demonstrate its progress towards this goal. The dimensions are:

- **International reputation and profile**

Develop the Edinburgh Napier Global brand, build recognition in key markets and be externally recognised as an international University.

- **Internationalised student experience and curriculum**

All international and transnational education activity is driven by high quality student experience. Deliver a curriculum which responds to diverse needs of our students.

- **Internationalised staff**

Develop staff to be international in outlook, providing an internationalised experience for students.

- **International student recruitment**

Double the number of on-campus non-EU enrolments and achieve greater diversification of our international student population in terms of nationality.

- **Transnational education (TNE)**

Build a reputation as a world leading provider of TNE. Bring about a strategic transformation of TNE activity through new models of partnership and delivery, which ensure a high quality student experience.

- **International research and knowledge exchange**

Grow our international academic reputation through our research excellence including growing our international community of postgraduate research students.

- **International alumni networks and philanthropy**

Develop our prospective base of supporters and to target key international markets for philanthropy aligned to Strategy 2020.

- **Internationalised University services**

Ensure all the University's international and TNE activity is underpinned and supported by efficient and high quality systems.

Internationalisation Strategy

2020