

Business School Plan 2022-23

We will review postgraduate provision focusing on redesigning the MSc Business Management for September 2024 entry. We will also continue with the review of the MBA Suite of Programmes for on-campus and online modes of delivery in conjunction with high quality curriculum design principles and align them respectively to the learning needs of our students.

We will improve the quality of the Student Experience within the Business School with emphasis on re-engaging students with an on-campus experience. We will bring together the pedagogical knowledge gleaned from teaching throughout the pandemic together and integrate it with face-to-face delivery to create a well-rounded student experience.

We will focus on improving our quality enhancement processes. Annual academic quality monitoring processes and school scrutiny processes will include a requirement for programmes to reference and reflect the ENhance curriculum framework. This will be conducted in conjunction with workshop development activities for programmes delivered by the School Academic Lead for Curriculum Development. We will facilitate a smooth transition to Curriculum Management and support academic staff in managing existing provision along with developing appropriate new provision.

We will increase student retention by enhancing 'community', identity and belonging on programmes. By December 2022 we will ensure that all programmes have dedicated online resources for the use of staff to communicate and disseminate up-to-date activities/information and support student interaction, as well as Student Representative and Programme Team interactions.

We will work with the School's Equality, Diversity, and Inclusion (EDI) committee to ensure that there is awareness and engagement of staff and students in this area. We will complete a Business School EDI Strategy by November 2022.

We will seek to increase the proportion of graduates in professional or managerial occupations as articulated via a revised School employability plan. We will focus on curriculum enhancement and embed work-based learning into accredited programmes such as the on-campus accountancy and finance undergraduate programme. Explore the option of offering ESP to Graduate Apprenticeship students.

We will continue to improve our research performance and further embed a research culture by means of a researcher development programme. In addition, we will grow income from research grants/contracts and promote cross-School collaboration.

We will meet the AACSB document submission deadline of November 2022 to enable the Peer Review Team to conduct its April 2023 site visit with the aim of gaining accreditation in the Spring of 2023.

We will continue with the current delivery of Transnational Education (TNE) with existing partners as we consolidate our student numbers and improve the quality of the student experience. We will work to build a financially sustainable model for TNE and explore the possibility of new partners to work with. We will strive to improve the pedagogy and student experience for programmes delivered online and we will review the content and design of the GO MBA programmes to align them with high quality curriculum design principles.

We will increase staff engagement by embedding activities and opportunities for all staff including interaction with the new Dean of Business Christine Cross. We will support existing staff in transitioning back to campus and ensure new staff feel part of a community. We will also work to increase the number of high-quality applications for academic promotion to support retention and succession planning within TBS.