

Shaping our

FUTURE

Edinburgh Napier
UNIVERSITY

OUR STRATEGY: DRIVING DISTINCTIVENESS



OUR PURPOSE IS TO...

Deliver high quality education and research to add value to the social, cultural and economic capital of our communities and shape their development

OUR STRATEGIC OBJECTIVES ARE TO...



BUILD CAREERS Create Opportunities

Our culture of personal growth, coupled with our flexible, innovative and holistic learning environment, will enable students and staff to shape their development and flourish in their careers



GROW NETWORKS Connect Communities

Creative collaborations, locally, nationally and internationally will provide an educational and research portfolio that both shapes and responds to the needs of business and society



ADVANCE KNOWLEDGE Deliver Impact

Our research and knowledge exchange will address 'live' challenges, underpin our teaching and influence professional practice and policy, driving key societal, economic and environmental impacts



While being committed to GROWING SUSTAINABLY by...

Growing and diversifying our income and taking progressive action to achieve net zero carbon in our operations by 2030 at the latest. We will also seek to minimise both our wider and legacy carbon footprint and influence sustainable practices within and beyond our campuses

AS A RESULT OF DELIVERING OUR STRATEGY...

OUR STUDENTS WILL...

Feel part of a diverse, accessible and inclusive academic community, which integrates leading advances in professional, vocational, and academic practices, encouraged to make a difference during their studies, while becoming equipped and connected for their future careers

OUR STAFF WILL...

Have fulfilling careers and feel part of a collaborative, supportive, outward looking and externally connected community - creating, sharing and applying knowledge to positively impact individuals and society through teaching, research, enterprise and practice

OUR PARTNERS WILL...

Recognise us as accessible, inclusive, trusted and purposeful collaborators that they both value and feel valued by, and seek as a partner of choice for mutual future benefit and impact

2020 ONWARDS: BRINGING OUR STRATEGY TO LIFE

OUR DISTINCTIVENESS

We are inclusive in our ethos, applied and collaborative in our approach. We are based in Edinburgh, but with an international reach. We have a breadth of disciplines and a size that enable people and ideas to connect. With a heritage in teaching a professionally orientated portfolio and high-quality

research tackling 'live' challenges, we are making an impact locally, nationally, and internationally. We want to be recognised as acting with respect and integrity and creating an environment where everyone involved feels proud, confident, challenged and supported.

OUR VALUES

PROFESSIONAL
AMBITIOUS
INNOVATIVE
INCLUSIVE

THROUGH OUR CORE STRATEGIES FOR LEARNING & TEACHING, RESEARCH & INNOVATION AND INTERNATIONALISATION, AND ENABLED BY OUR PEOPLE AND RESOURCES WE WILL...

-  1. Elevate the student experience to a new level by introducing the Edinburgh Napier Gold curriculum, underpinned and systematically integrated with professional practice and excellent research
-  2. Prioritise career and professional development, with a focus on early career academics and professional service colleagues
-  3. Grow our employer, industry, government, and alumni networks through a new Innovation Hub to enhance our research capability, support innovation in the economy, and provide opportunities for our students
-  4. Establish international centres with partners that integrate learning and teaching, research and professional practice and consolidate our international profile
-  5. Align and build academic excellence focused on Wellbeing & Sustainability, underpinned by the themes of: Health; Environment; AI & Technologies; and Culture & Communities
-  6. Increase our capability and capacity to deliver high quality and volume research outcomes and income, through a comprehensive framework of academic staff support and targeted investment in areas with critical mass and external alignment
-  7. Grow and diversify our income, evolving towards 20% from research and academic partnerships
-  8. Combine the expertise and motivation of our community to enhance sustainability within and beyond the University, through our curriculum, research, operations, partnerships, and engagement
-  9. Deliver accessible upskilling and work-based learning routes, focused on lifelong learning, future skills requirements and retraining

OUR SUCCESS AND ACADEMIC REPUTATION WILL BE MEASURED BY OUR

TEACHING OUTCOMES

NSS, PTES, & Graduate Outcomes

RESEARCH EXCELLENCE

REF, research income & PGR numbers, PRES

STUDENT OPPORTUNITIES

Access, mobility & placements

ACTIVE PARTNERSHIPS

Public, private & third sector links

SOCIETAL IMPACT

Scottish National Performance Framework & UNSDGs

STAFF ENGAGEMENT

Employee wellbeing feedback & development

SUSTAINABILITY

Carbon footprint, surplus & turnover