

## VISION

“An enterprising and innovative community renowned internationally, with an unrivalled student learning experience.”

## VALUES

Professional

Ambitious

Innovative

Inclusive

## STRATEGIC OBJECTIVES



### Grow our academic reputation

- Outstanding teaching across our portfolio
- Grow areas of academic strength and potential
- Grow research and integrate with teaching
- Build research and innovation in teaching and learning
- Grow the postgraduate community



### Build innovation, enterprise and citizenship

- Opportunities for students to engage with or start up business and social enterprises
- Build knowledge exchange partnerships
- Graduate attributes for complex environments
- Continuous improvement/enhancement approach in all that we do
- Maximise value of assets



### Deliver an excellent personalised student experience

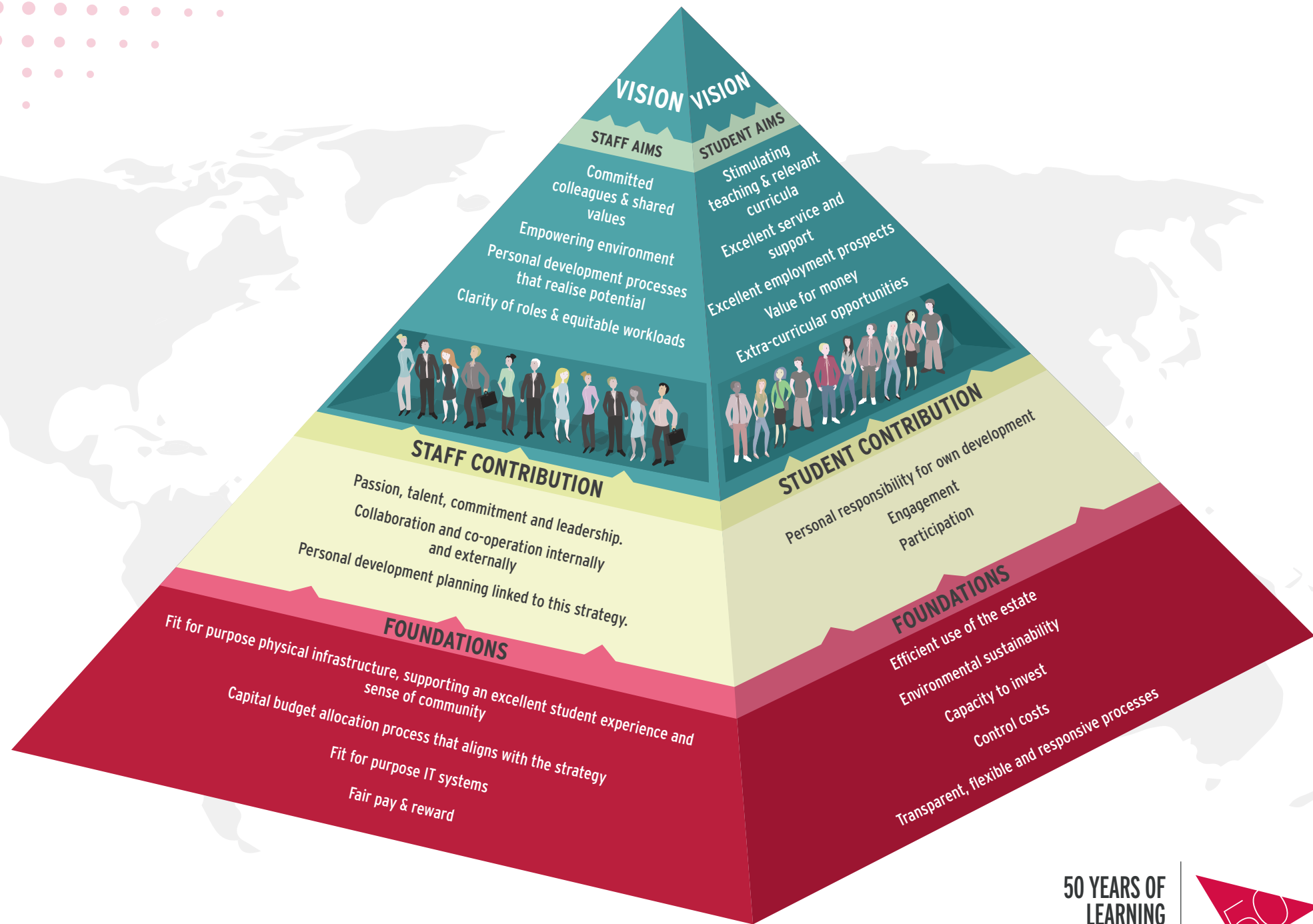
- Students as partners in plans and decision-making
- Programme-focused approach with community identity
- Active learning approaches/assessment for learning
- Accredited work-related and developmental experience
- Invest in learning and social spaces
- Personalised support



### Internationalise our work

- Build strategic partnerships
- Grow our international student community
- Create an environment where students and staff develop an international outlook
- Develop sustainable models of transnational education to expand international activity
- Enhance contribution to city and region

# STRATEGY 2020



50 YEARS OF  
LEARNING  
1964 - 2014

