

University Priorities for 2022/23

The University priorities are those that are agreed as being the areas of strategic change/importance that we will focus on in-year. These are priorities that cut across the institution, are aligned to the University Strategy (referenced below) and have discrete deliverables for the year.

Priority	Alignment
<p>1. Staff Experience. We recognise the important role that all our colleagues play in delivering a great experience for our students and appreciate that our colleagues should feel valued, recognised and developed to ensure they continue to be engaged in our purpose. We will create a culture where colleagues can be themselves and where performance of the what and the how is recognised. We will operationalise the Early Career Academic framework, introduce career development for professional services colleagues to ensure that colleagues feel we are invested in helping them achieve their full potential. Through a colleague engagement survey later in the year we will create a baseline of colleague sentiment and use the feedback to ensure we are focussed on acting on the feedback to enhance the colleague experience. We will also continue to focus on ensuring all our colleagues feel they can be themselves through our Inclusion agenda and will continue to evolve our approach to ensuring colleague wellbeing is at the heart of everything we do.</p>	<p>TA2</p>
<p>2. Hybrid Working Trial and implementation into BAU. Understanding future working models is a key aspect to inform our infrastructure and estates strategy. In 2022/23 we will complete the hybrid working trial for professional services and implement recommendations, feeding insights into our estates and infrastructure project, as well as developing and implementing a (space) trial to support effective hybrid working for academic staff.</p>	<p><i>cross-cutting enabler (embedded in SOFIE)</i></p>
<p>3. Project VISION (<i>Shaping our Future Infrastructure and Estates Strategy</i>). The objective of VISION is to develop a programme of investment in our infrastructure and estate, a critical requirement to underpin the delivery of our University Strategy and our core strategies. In 2022/23 we will complete consultation and development of the Estates & Infrastructure strategy, with sign off through Court and begin a phased implementation, including the sustainability masterplan, with all significant investments passing through appropriate business case & procurement processes.</p>	<p><i>Enables:</i> TA3, TA5, TA6, TA7, TA8 & TA9</p>
<p>4. Create a single School of Computing, Engineering and Built Environment. as agreed by Academic Board in March 2022. The merger of two Schools will provide opportunities to build academic community, enhance student experience and realise the vision of a strong interdisciplinary academic environment that delivers high quality education and research in challenge-driven, user-centred industry 4.0 systems, processes, materials and technologies. The programme will comprise 11 workstreams focusing on learning & teaching, research, leadership, staff development and community building.</p>	<p><i>Enables:</i> TA5</p>

<p>5. New innovative academic provision development. We will establish a university-wide programme to review our current postgraduate taught provision and develop a new curriculum that is demand-led, aligned to the skills needs of employers and industry and that can be accessed flexibly to optimise learner attraction and engagement. We will build on the existing academic discipline strengths we have in teaching and research to inform new developments. The programme will be informed by an external demand led review of the market, competitor portfolio and gap analysis of the current portfolio. The review will identify and quantify future opportunities and will be completed in November 2022 with a view to developing new programmes as appropriate for academic year 23/24. Progress will be monitored via monthly Programme Board meetings reporting to ULT. There will be separate UGT portfolio reviews conducted in both SCEBE and the Business School that will complete in December 2022.</p>	<p><i>Enables</i> TA7</p>
<p>6. Curriculum Management. We will improve the management of our curriculum through implementation of a new system, supported by clear processes, roles and responsibilities. The successful introduction of the new curriculum management system will help transform our approach in terms of our ability to design new programmes, refresh and reinvigorate existing programmes, and to support our students and staff during programme implementation, including embedding of the new ENhance Curriculum Framework.</p>	<p><i>Enables</i> TA1 & TA9</p>
<p>7. Investigate feasibility of establishing a Foundation Pathway Centre. Following strong demand in recent intakes for international taught postgraduate students, we will undertake a project to review options for increasing supply and access to our undergraduate portfolio for international students.</p>	<p><i>Enables</i> TA4</p>
<p>8. Student Recruitment. Our medium-term objective is to grow Home, RUK and International student applications so that we become a selecting university for the majority of our programmes. In 22/23 our priority is to ensure that we meet our Home student number targets for both undergraduate and postgraduate taught students. We will do this by improving the conversion levels of UGT applications and increasing both the number and conversion of PGT applications. New marketing and conversion activity will be undertaken to grow student numbers on our Global online programmes. We will submit an application to the Chinese Ministry of Education in October 2022 for a Joint College with Guangxi University of Science and Technology. This will be the first International Centre as part of our Internationalisation Strategy.</p>	<p><i>Enables</i> TA7</p>
<p>9. Creating a world leading research and innovation university. We will build on the excellent Research Excellence Framework results by prioritising our focus on providing a world class research environment for staff. We will create a vibrant research environment for students and grow the number of research postgraduate students. We will launch the Early Career Academic (ECA) framework that allows staff more time to build their teaching and research profiles Our innovation will be focussed on accelerating research impact and delivering economic and social impacts for Scotland and</p>	<p>TA6</p>

beyond, through the development of several new strategic partnerships with external businesses/ organisations to grow our collaborative research projects, CPD and consultancy.	
<p>10. Building and maintaining strategic partnerships and external engagement. We will develop and implement an External Stakeholder Engagement Plan for the University. It will identify and confirm at a high level our strategic relationships with national and local government and bodies such as Skills Development Scotland and Scottish Enterprise; key regional and international colleges and universities; and business and industrial partners. Strengthening and proactively managing these relationships will bring a range of benefits across our strategic objectives, identifying opportunities to collaborate in Scotland and internationally, around careers, networks, innovation and sustainability, as well as grow and diversify our income in 2022/23.</p>	<p><i>Enables</i> TA7</p>

‘Shaping our Future: Driving Distinctiveness’ Transformational Actions:

TA1 Introduce & Embed Edinburgh ENhance Framework, TA2 Prioritise Career & Professional Development, A3 Launch new Innovation Hub, TA4 Establish International Centres, TA5 Align Academic Excellence around Wellbeing & Sustainability, TA6 Build Research Capacity & Capability, TA7 Grow and Diversify Income, TA8 Achieve Net Zero Carbon by 2030, TA9 Deliver Accessible Upskilling & Work-Based Learning