

The Impact Journey

Research Project
What am I trying to find out?
Who could benefit from my research?

Research Findings
What did I find out?
How could this make a difference/ change?

Making it happen
How do I share my research with the people
who need to know?

Uptake and Use
How was my research used in the real world?

Impact!
What **actually changed** as a result of my
research?

Evidencing Impact
What evidence do I have to prove that a change occurred?



Routes to impact – ‘making it happen’



! Not always a linear journey.....
i.e. You might involve beneficiaries/ end-users throughout your research project to solve a problem together and shape your research direction.