

The Impact Journey



Research Project What am I trying to find out? Who could benefit from my research?

Research Findings What did I find out? How could this make a difference/ change?

Making it happen How do I share my research with the people who need to know?

Uptake and Use How was my research used in the real world?

Impact! What actually <u>changed</u> as a result of my research?

Evidencing Impact What evidence do I have to prove that a change occurred?

Routes to impact – 'making it happen'



Research Project What problem am I trying to solve Who could benefit from it?

Research Findings What did I find out? How could this make a difference/ change?

'Making it happen' How do I share my research with the people who need to know?

Uptake and Use How is my research being used in the real world?

Collaboration with end-users. Knowledge exchange. Dissemination outlets. Media coverage. Public Engagement. Commissioned research. Industry partnerships.

Impact!

What actually changed as a result of my research?

! Not always a linear journey.....

Knowledge Exchange shaping your research

i.e. You might involve beneficiaries/ end-users throughout your research project to solve a problem together and shape your research direction.